



CHEESE SAUCE & CHILI-STYLE SAUCE POUCHES, DIPPING CUPS, & DISPENSERS

Easy. Smart. Delicious.

Ortega® offers delicious Mexican-style sauces to transform ordinary dishes into festive, fun experiences. The best part? It's simple and quick to upgrade nearly any item on your menu.

- **Easy.** With today's high turnover and chronic understaffing in restaurants, easy prep is critical.¹
- **Smart.** 41% of consumers are willing to pay 50¢ extra for added cheese sauce, with an additional 24% saying they would pay \$1 extra.²
- **Delicious.** People love cheese! It adds instant texture and umami flavor to foods.³



1. restaurantbusinessonline.com People Report 6/7/18
 2. CrowdTap June, 2019
 3. Flavor & the Menu 2019

B&G FOODSERVICE

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Why Ortega® Sauce Pouches, Dipping Cups & Dispensers?

- **High Yield.** Ortega dispensers and pouches evacuate 96%–98% of the sauce with very little waste, helping you control food costs.
- **Trusted Name.** Ortega is a leading supplier of cheese sauce with a name your customers know.
- **Food Safety.** Ortega sauces are aseptically packed in pouches, omitting bacteria and the need for cold storage.
- **Versatile.** Ortega Cheese and Chili-Style sauces boost flavor all across your menu and in all day parts.
- **Profitable.** Less expensive and with a longer shelf life than shredded cheese, Ortega Cheese Sauce is an economical way to satisfy consumer preferences for cheesy appetizers and snacks.
- **Dip Into Convenience.** Ortega dipping cups are a great add-on and a quick, easy, convenient way to offer your customers the smooth, mild cheesy flavor of Ortega.



Breakfast

- Ingredient in breakfast tacos and burritos
- Topper for eggs and breakfast nachos



Appetizers & Snacks

- Topping or dip for potato skins, nachos, soft pretzels, and more
- Great assembly and/or customization component



Lunch & Dinner

- Signature topping for veggie-centric menu items
- Topping or dip for center-of-the-plate proteins like chicken and steak

A Great Profit Center



Selling Price of Nachos	\$5.99	\$6.99	\$7.99
Approx. Food Cost*	\$0.80	\$0.80	\$0.80
Gross Profit Per 3oz Serving	\$5.19	\$6.19	\$7.19
Gross Profit per case	\$727	\$867	\$1,007
Gross Profit from 2 FREE** Cases	\$1,454	\$1,734	\$2,014

Servings by the Numbers

- 1 pouch = approximately 35 (3 oz.) servings
- 1 case = approximately 140 (3 oz.) servings

*3 oz. portion of cheese sauce + chips, boat & napkin
 **2 free cases of product with the purchase of new dispenser machine



Ortega® Cheese Sauce & Chili-Style Sauce Dispensers

With high yield, great convenience and maximum safety, you can't go wrong. Each dispenser is fully operational 24/7, delivering warmed sauces consistently fast—no matter how much is left in the pouch!



The Sierra Dispenser

Made from durable plastic, this attractive, reliable, easy-to-load dispenser has many of the high-tech features of more expensive machines—for a lot less. It includes a warming tray for a second cheese pouch. Portion control is available at an additional cost. Plus the one year warranty provides additional peace of mind.

Includes a one year warranty on all parts/service. Contact AFP.Dispenser@afpllc.com or call 866-958-9001. Have your model/serial number off the back of the machine available when you contact AFP.



The Star Single Dispenser

Manufactured by Star in a sturdy stainless steel/plastic combination, this dispenser is backed by a manufacturer's one-year warranty and nationwide service network. Available in standard speed or high speed for heavy-duty operations.

Includes a one year warranty on parts and labor to repair any defects from our factory. Call 800-264-7827 and select technical service from the options menu. Have the model/serial number from the back of the machine available before making the call.



The Star Dual Dispenser

Serve two cheese sauces or a cheese sauce and a chili-style sauce in this deluxe double-output stainless steel/plastic dispenser. Manufactured and warrantied for one year by Star, known for 80+ years of dependable quality. Available in standard speed or high speed.

Includes a one year warranty on parts and labor to repair any defects from our factory. Call 800-264-7827 and select technical service from the options menu. Have the model/serial number from the back of the machine available before making the call.

One-Year Warranty

All Ortega dispensers come with a one-year manufacturer's warranty.
Full warranty information is included in the owner's manual that comes with the dispenser machine.

Dispenser Name	Order Numbers	Dimensions	Pouch Capacity	Power Req.	Warranty
Ortega Sauce Dispensers					
Sierra	DPSBIH-W (manual portion control) DPSEIH-W (preset 2oz portion control) DPSGIH-W (preset 3oz portion control)	10" W x 16.25" D x 26.25" H	Holds 2 pouches (1 in use, 1 back-up)	120 V	1 year manufacturer's warranty
Star Single	Standard speed 8M-HPDE1-120V 8M-HPDE1P-120V High speed 8M-HPDE1H-120V 8M-HPDE1HP-120V	9.43" W x 20.43" D x 26.81" H	Holds 2 pouches (1 in use, 1 back-up)	120 V	1 year manufacturer's warranty
Star Dual	Standard speed 8M-HPDE2-120V 8M-HPDE2P-120V High speed 8M-HPDE2H-120V 8M-HPDE2HP-120V	18" W x 18.25" D x 25.375" H	Holds 4 pouches (2 in use, 2 back-up)	120 V	1 year manufacturer's warranty

Item #	GTIN #	Pack/Size	Description
Ortega Sauce Pouches			
7705151	10050000051516	4/107oz	Ortega Cheddar Cheese Sauce Pouches
7706068*	10039000060681	4/107oz	Ortega Nacho Cheese Sauce Pouches
7711217	10041501112172	4/107oz	Ortega Chili-Style Sauce Pouches
Ortega Dipping Cups			
737340	20041501373402	6/12 pk/4 oz	Ortega Cheese Dipping Cup Counter Display
701589*	20041501016927	6/12 pk/4 oz	Ortega Nacho Cheese Dipping Cup Counter Display

*Best Seller

Bonus Offer

FREE Sauce with Purchase!

Receive two free cases of Ortega Cheese Sauce or Chili-Style Sauce when you purchase a dispenser. The savings from these 2 FREE cases help pay for your machine!

Support

For more information, please contact your B&G Foods Foodservice representative.

For information or recipes, visit bgfoodservice.com and click on the Ortega logo.



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