

## JALAPEÑOS & GREEN CHILES

## Add Some Bite to Your Menu

Ortega makes it easy and profitable to serve up the heat and texture your guests are craving now. From breakfast to after-dinner drinks, we've got you covered.

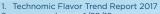
- Getting Warmer. Spicy flavors are some of the fastest growing flavors on menus.<sup>1</sup>
- **Pick a Pepper.** Jalapeños and green chiles are ubiquitous and bring the right heat for those who like a little kick but don't want to challenge their taste buds to a duel.<sup>2</sup>
- **Top Destinations.** Global flavors are growing,<sup>3</sup> and jalapeños and other chiles work well in Tex-Mex, Thai, Spanish and more cuisines.<sup>2</sup>
- **Thirsty for More.** The chile trend isn't just for food. Beverages feature a touch of jalapeño too.<sup>2</sup>

## Why Ortega Jalapeños & Green Chiles?

- **Brine Packed.** Ortega chile peppers are packed in brine, not vinegar, so they work in any recipe without adding a vinegar taste.
- Flavor + Texture. Ortega chile peppers are fire-roasted and steam-peeled for excellent flavor and texture.
- **Trusted Name.** Ortega was founded in 1897 with its green chiles and is now a well-recognized national leader in Mexican foods.

Diced Jalapeños

• **Versatile.** Ortega chile peppers boost flavor all across your menu and in all day parts.



- pepperscale.com 1/28/19
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MILD

Diced Green Chiles

HOT

## **Menu Applications**

Find these recipes and more on **ortega.com** 



Take any Mexican or Southwestern dish to the next level with Ortega Jalapeños & Green Chiles, but don't stop there! Try these bold applications all across your menu.



• In mac & cheese and other

sides to differentiate your menu

Item #	GTIN #	Pack/Size	Description
701309*	10039000013090	12/26oz	Ortega Diced Green Chiles - Mild
701019	10039000010198	12/27oz	Ortega Whole Green Chiles - Mild
701337*	10039000013373	12/26oz	Ortega Diced Jalapeños
701335	10039000013359	12/26oz	Ortega Whole Jalapeños
701336	10039000013366	6/96oz	Ortega Sliced Jalapeños

\*Best Seller



breakfast bowls,

and more

To learn more about our products and programs, contact your B&G Foods Foodservice representative. For information or recipes, visit bgfoodservice.com and click the Ortega tab.



