



JALAPEÑOS & GREEN CHILES

Add Some Bite to Your Menu

Ortega makes it easy and profitable to serve up the heat and texture your guests are craving now. From breakfast to after-dinner drinks, we've got you covered.

- **Getting Warmer.** Spicy flavors are some of the fastest growing flavors on menus.¹
- **Pick a Pepper.** Jalapeños and green chiles are ubiquitous and bring the right heat for those who like a little kick but don't want to challenge their taste buds to a duel.²
- **Top Destinations.** Global flavors are growing,³ and jalapeños and other chiles work well in Tex-Mex, Thai, Spanish and more cuisines.²
- **Thirsty for More.** The chile trend isn't just for food. Beverages feature a touch of jalapeño too.²

Why Ortega Jalapeños & Green Chiles?

- **Brine Packed.** Ortega chile peppers are packed in brine, not vinegar, so they work in any recipe without adding a vinegar taste.
- **Flavor + Texture.** Ortega chile peppers are fire-roasted and steam-peeled for excellent flavor and texture.
- **Trusted Name.** Ortega was founded in 1897 with its green chiles and is now a well-recognized national leader in Mexican foods.
- **Versatile.** Ortega chile peppers boost flavor all across your menu and in all day parts.



1. Technomic Flavor Trend Report 2017
2. pepperscale.com 1/28/19
3. NRN What's Hot 2019

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Menu Applications

Find these recipes and more on ortega.com



Jalapeño Corncakes



Chile Cheese Cornbread



Jalapeño Moscow Mule

Take any Mexican or Southwestern dish to the next level with Ortega Jalapeños & Green Chiles, but don't stop there! Try these bold applications all across your menu.



Breakfast

- In breakfast tacos, enchiladas, bakes, and burritos
- As a topping or ingredient for eggs, breakfast nachos, breakfast bowls, and more



Appetizers & Snacks

- As a topping or a dip that adds kick to potato skins, nachos, chips, fries, tacos and more
- As a customization option to add a little heat or a lot
- In mac & cheese and other sides to differentiate your menu



Lunch & Dinner

- As a topping for all types of salads
- As a way to give any protein Southwestern flair



Beverages

- In martinis, margaritas, mules, Bloody Marys and more for a twist of heat

Item #	GTIN #	Pack/Size	Description
701309*	10039000013090	12/26oz	Ortega Diced Green Chiles - Mild
701019	10039000010198	12/27oz	Ortega Whole Green Chiles - Mild
701337*	10039000013373	12/26oz	Ortega Diced Jalapeños
701335	10039000013359	12/26oz	Ortega Whole Jalapeños
701336	10039000013366	6/96oz	Ortega Sliced Jalapeños

*Best Seller

Support

To learn more about our products and programs, contact your B&G Foods Foodservice representative.
For information or recipes, visit bgfoodservice.com and click the Ortega tab.

