



JALAPEÑOS & GREEN CHILES

Add Some Bite to Your Menu

Ortega makes it easy and profitable to serve up the heat and texture your guests are craving now. From breakfast to after-dinner drinks, we've got you covered.

- **Getting Warmer.** Spicy flavors are some of the fastest growing flavors on menus.¹
- **Pick a Pepper.** Jalapeños and green chiles are ubiquitous and bring the right heat for those who like a little kick but don't want to challenge their taste buds to a duel.²
- **Top Destinations.** Global flavors are growing,³ and jalapeños and other chiles work well in Tex-Mex, Thai, Spanish and more cuisines.²
- **Thirsty for More.** The chile trend isn't just for food. Beverages feature a touch of jalapeño too.²

Why Ortega Jalapeños & Green Chiles?

- **Brine Packed.** Ortega chile peppers are packed in brine, not vinegar, so they work in any recipe without adding a vinegar taste.
- **Flavor + Texture.** Ortega chile peppers are fire-roasted and steam-peeled for excellent flavor and texture.
- **Trusted Name.** Ortega was founded in 1897 with its green chiles and is now a well-recognized national leader in Mexican foods.
- **Versatile.** Ortega chile peppers boost flavor all across your menu and in all day parts.



1. Technomic Flavor Trend Report 2017
2. pepperscale.com 1/28/19
3. NRN What's Hot 2019

B&G FOODSERVICE

bgfoodservice.com • bgfoods.com
973-401-6500 • 4 Gatehall Drive, Parsippany, NJ 07054



FOODSERVICE

Menu Applications

Find these recipes and more on ortega.com



Jalapeño Corncakes



Chile Cheese Cornbread



Jalapeño Moscow Mule

Take any Mexican or Southwestern dish to the next level with Ortega Jalapeños & Green Chiles, but don't stop there! Try these bold applications all across your menu.



Breakfast

- In breakfast tacos, enchiladas, bakes, and burritos
- As a topping or ingredient for eggs, breakfast nachos, breakfast bowls, and more



Appetizers & Snacks

- As a topping or a dip that adds kick to potato skins, nachos, chips, fries, tacos and more
- As a customization option to add a little heat or a lot
- In mac & cheese and other sides to differentiate your menu



Lunch & Dinner

- As a topping for all types of salads
 - As a way to give any protein Southwestern flair



Beverages

- In martinis, margaritas, mules, Bloody Marys and more for a twist of heat

Item #	GTIN #	Pack/Size	Description
701309*	10039000013090	12/26oz	Ortega Diced Green Chiles - Mild
701019	10039000010198	12/27oz	Ortega Whole Green Chiles - Mild
701337*	10039000013373	12/26oz	Ortega Diced Jalapeños
701335	10039000013359	12/26oz	Ortega Whole Jalapeños
701336	10039000013366	6/96oz	Ortega Sliced Jalapeños

*Best Seller

Support

To learn more about our products and programs, contact your B&G Foods Foodservice representative. For information or recipes, visit bgfoodservice.com and click the Ortega tab.

