

Dispenser Name	Order Numbers	Dimensions	Pouch Capacity	Power Req.	Warranty
Ortega Sauce Dispensers					
Sierra	DPSBIH-W (manual portion control) DPSEIH-W (preset 2oz portion control) DPSGIH-W (preset 3oz portion control)	10" W x 16.25" D x 26.25" H	Holds 2 pouches (1 in use, 1 back-up)	120 V	1 year manufacturer's warranty
Star Single	Standard speed 8M-HPDE1-120V 8M-HPDE1P-120V High speed 8M-HPDE1H-120V 8M-HPDE1HP-120V	9.43" W x 20.43" D x 26.81" H	Holds 2 pouches (1 in use, 1 back-up)	120 V	1 year manufacturer's warranty
Star Dual	Standard speed 8M-HPDE2-120V 8M-HPDE2P-120V High speed 8M-HPDE2H-120V 8M-HPDE2HP-120V	18" W x 18.25" D x 25.375" H	Holds 4 pouches (2 in use, 2 back-up)	120 V	1 year manufacturer's warranty

Item #	GTIN #	Pack/Size	Description
Ortega Sauce Pouches			
7705151	10050000051516	4/107oz	Ortega Cheddar Cheese Sauce Pouches
7706068*	10039000060681	4/107oz	Ortega Nacho Cheese Sauce Pouches
Ortega Dipping Cups			
737340	20041501373402	6/12 pk/4 oz	Ortega Cheese Dipping Cup Counter Display
701589*	20041501016927	6/12 pk/4 oz	Ortega Nacho Cheese Dipping Cup Counter Display

\*Best Seller

### Bonus Offer

**FREE Sauce with Purchase!**

Receive two free cases of Ortega Cheese Sauce or Chili-Style Sauce when you purchase a dispenser. The savings from these 2 FREE cases help pay for your machine!

### Support

To learn more about our products and programs, contact your B&G Foods Away From Home representative.

For additional information, visit [bgfoodsawayfromhome.com](http://bgfoodsawayfromhome.com), click Brands and then the Ortega® logo.



**B&G FOODS, INC.**

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## CHEESE SAUCE, DIPPING CUPS & DISPENSERS

### Easy. Smart. Delicious.

Ortega® offers delicious Mexican-style sauces to transform ordinary dishes into festive, fun experiences. The best part? It's simple and quick to upgrade nearly any item on your menu.

- **Easy.** With today's high turnover and chronic understaffing in restaurants, easy prep is critical.<sup>1</sup>
- **Smart.** 41% of consumers are willing to pay 50¢ extra for added cheese sauce, with an additional 24% saying they would pay \$1 extra.<sup>2</sup>
- **Delicious.** People love cheese! It adds instant texture and umami flavor to foods.<sup>3</sup>



1. [restaurantbusinessonline.com](http://restaurantbusinessonline.com) People Report 6/7/18  
2. Crowdtap June, 2019  
3. Flavor & the Menu 2019

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# Why Ortega® Sauce Pouches, Dipping Cups & Dispensers?

- **High Yield.** Ortega dispensers and pouches evacuate 96%–98% of the sauce with very little waste, helping you control food costs.
  - **Trusted Name.** Ortega is a leading supplier of cheese sauce with a name your customers know.
  - **Food Safety.** Ortega sauces are aseptically packed in pouches, omitting bacteria and the need for cold storage.
  - **Versatile.** Ortega Cheese and Chili-Style sauces boost flavor all across your menu and in all day parts.
- **Profitable.** Less expensive and with a longer shelf life than shredded cheese, Ortega Cheese Sauce is an economical way to satisfy consumer preferences for cheesy appetizers and snacks.
  - **Dip Into Convenience.** Ortega dipping cups are a great add-on and a quick, easy, convenient way to offer your customers the smooth, mild cheesy flavor of Ortega.



## Breakfast

- Ingredient in breakfast tacos and burritos
- Topper for eggs and breakfast nachos



## Appetizers & Snacks

- Topping or dip for potato skins, nachos, soft pretzels, and more
- Great assembly and/or customization component



## Lunch & Dinner

- Signature topping for veggie-centric menu items
- Topping or dip for center-of-the-plate proteins like chicken and steak

# A Great Profit Center



Selling Price of Nachos	\$5.99	\$6.99	\$7.99
Approx. Food Cost*	\$0.80	\$0.80	\$0.80
Gross Profit Per 3oz Serving	\$5.19	\$6.19	\$7.19
Gross Profit per case	\$727	\$867	\$1,007
Gross Profit from 2 FREE** Cases	\$1,454	\$1,734	\$2,014

## Servings by the Numbers

- 1 pouch = approximately 35 (3 oz.) servings
- 1 case = approximately 140 (3 oz.) servings

\*3 oz. portion of cheese sauce + chips, boat & napkin  
\*\*2 free cases of product with the purchase of new dispenser machine



# Ortega® Cheese Sauce & Chili-Style Sauce Dispensers

With high yield, great convenience and maximum safety, you can't go wrong. Each dispenser is fully operational 24/7, delivering warmed sauces consistently fast—no matter how much is left in the pouch!



## The Sierra Dispenser

Made from durable plastic, this attractive, reliable, easy-to-load dispenser has many of the high-tech features of more expensive machines—for a lot less. It includes a warming tray for a second cheese pouch. Portion control is available at an additional cost. Plus the one year warranty provides additional peace of mind.

*Includes a one year warranty on all parts/service. Contact [AFT.Dispenser@afpllc.com](mailto:AFT.Dispenser@afpllc.com) or call 866-958-9001. Have your model/serial number off the back of the machine available when you contact AFT.*



## The Star Single Dispenser

Manufactured by Star in a sturdy stainless steel/plastic combination, this dispenser is backed by a manufacturer's one-year warranty and nationwide service network. Available in standard speed or high speed for heavy-duty operations.

*Includes a one year warranty on parts and labor to repair any defects from our factory. Call 800-264-7827 and select technical service from the options menu. Have the model/serial number from the back of the machine available before making the call.*



## The Star Dual Dispenser

Serve two cheese sauces or a cheese sauce and a chili-style sauce in this deluxe double-output stainless steel/plastic dispenser. Manufactured and warrantied for one year by Star, known for 80+ years of dependable quality. Available in standard speed or high speed.

*Includes a one year warranty on parts and labor to repair any defects from our factory. Call 800-264-7827 and select technical service from the options menu. Have the model/serial number from the back of the machine available before making the call.*

## One-Year Warranty

All Ortega dispensers come with a one-year manufacturer's warranty. Full warranty information is included in the owner's manual that comes with the dispenser machine.