

Cream of Rice Stove Top Gluten Free Hot Cereal

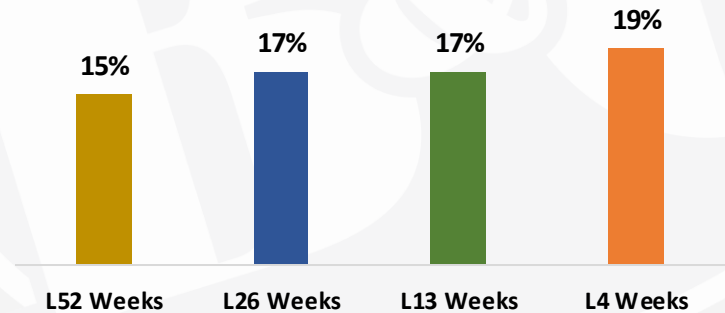


Full Bowl. Blank Canvas.®

If you can dream it, you can Cream of Rice it.® Every breakfast is an original when you make it your way. From childhood classics and fresh combos to a spontaneous mix of whatever's in the house, smooth and satisfying Cream of Rice® Hot Cereal makes the perfect canvas for all your delicious creations.

- ❖ Gluten Free, Cholesterol Free, Fat Free & Kosher
- ❖ Provides 5 Essential Vitamins
- ❖ Excellent Source of Vitamin D, Calcium & Iron
- ❖ Featured on numerous social media platforms as an ideal pre-workout meal
- ❖ Considered a healthy carb that makes you feel full while being easy to digest

Retail Sales Results 14oz. Item \$ % Chg. vs. 2021



- ❖ @therock
- ❖ 262 Million Followers
- ❖ Verified Instagram Account
- ❖ 1.1 Million Likes

SKU SPECIFICATIONS

Case Dimensions Inches	L: 12.00 / W: 8.00 / H: 11.00
Case Gross Weight Pounds	23.50 lbs.
B&G Item Number	80102693
Unit UPC	019320026935
Case GTIN	10019320026932
Pallet Pattern	TI: 20 x HI: 5
Case Price	\$65.52
Pack Size	28 oz. box
Case Pack	12 units per case

Source: NielsenxAOC Latest 52 Weeks – Week Ending 7/2/2022



B&G FOODS, INC.

Cream of Rice Stove Top Gluten Free Hot Cereal



Nutrition Facts	
About 17 servings per container	
Serving size 1/4 cup (45g)	
Amount per serving	
Calories	150
% Daily Value*	
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Polyunsaturated Fat 0g	
Monounsaturated Fat 0g	
Cholesterol 0mg	0%
Sodium 0mg	0%
Total Carbohydrate 35g	13%
Dietary Fiber 0g	0%
Total Sugars 0g	
Includes 0g Added Sugars	0%
Protein 2g	
Vitamin D 5.2mcg	25%
Calcium 340mg	25%
Iron 12.6mg	70%
Potassium 30mg	0%
Thiamin 0.3mg	25%
Riboflavin 0.33mg	25%
Niacin 4.2mg	25%
Vitamin B ₆ 0.43mg	25%
Folate 100mcg DFE (60mcg folic acid)	25%

*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

UNIT UPC



INGREDIENTS: GRANULATED RICE, CALCIUM CARBONATE, FERRIC ORTHOPHOSPHATE (IRON), NIACINAMIDE (VITAMIN B3), THIAMINE MONONITRATE (VITAMIN B1), PYRIDOXINE HYDROCHLORIDE (VITAMIN B6), RIBOFLAVIN (VITAMIN B2), FOLIC ACID, CHOLECALCIFEROL (VITAMIN D3).

