



## SALSAS & SAUCES

**Quality. Consistency.  
Great Taste.**

While the hot and spicy menu trend continues to grow, not everyone enjoys the same levels of heat. Latin cuisine is consumed by 72% of U.S. consumers with Mexican fare topping the list at 87%.<sup>1</sup> Satisfy your guests' cravings with Ortega Salsas & Sauces! They're crafted to let guests go as wild or mild as they want while fulfilling expectations of flavor and excitement.<sup>1</sup>

- **Street View.** Consumers continue to be enamored with street foods.<sup>2</sup> Tacos are the quintessential street food and taco sauce is one of the drivers of the category.<sup>1</sup>
- **Can't-Miss Cuisine.** Mexican food is ubiquitous. It tops the list of global cuisines consumed with strong penetration and still grows 2% year over year.<sup>3</sup>
- **Stick To It.** Consumers experiment with food and flavors—especially younger consumers— but they like to stick to the cuisines they know and like.<sup>3</sup>
- **Big Dipper.** More than 2 in 5 consumers like dips and sauces with international flair. Interest in specific dips and sauces mirrors international cuisine consumption with the highest interest stemming from familiar Mexican flavors.<sup>4</sup>

1. Mintel, 4/21: Trending Latin Cuisine Flavors  
2. Foodservice Director 10/18/22  
3. Mintel 2022: Regional and International Flavors & Ingredients  
4. Mintel 2022: Trending Flavors Ingredients in Dips and Sauces



## Why Ortega Salsas & Sauces?

- **Clean Labels.** Ortega Salsas contain no artificial ingredients.
- **Trusted Name.** Ortega is a trusted and nationally-known brand with a variety of products in both Retail and Foodservice.
- **Variety.** Available as salsa and picante in a range of heat levels, from mild to spicy as well as flavorful taco and enchilada sauces.
- **Versatile.** Ortega Salsas and Sauces boost flavor all across your menu and in all day parts.
- **Convenient Customization.** Ortega Salsas and Sauces make it easy for guests to add a little or a lot of flavor to suit their tastes.

**B&G FOODS AWAY FROM HOME**

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# Menu Applications

Find these recipes and more on [ortega.com](http://ortega.com)



**Breakfast Burritos**



**Huevos Rancheros**



**Cinco Salsa Chicken**

Ortega Salsas and Sauces are ideal for all things Mexican and Southwestern, but don't stop there! Try these bold applications all across your menu.



### Breakfast

- Ingredient in breakfast tacos, and burritos
- Topping for eggs, breakfast nachos, breakfast bowls, and more



### Appetizers & Snacks

- Perfect as a side for chips, fries, tacos, and more
- Great assembly and/or customization component



### Soups & Sides

- Ingredient in gazpacho
- Dressing for ceviche



### Lunch & Dinner

- Ideal as a seafood simmer sauce
- Topping for center-of-the-plate proteins like chicken and steak



#### Ortega Picante Sauce

Made with vine-ripened tomatoes, crunchy vegetables and a delicious blend of herbs and spices. Available in Medium and Mild.



#### Ortega Taco Sauce

Versatile and mild, this popular taco sauce is made from tomato paste and classic Mexican spices. Ortega® Taco Sauce is the best-selling taco sauce in America! With its slow simmered, thick, smooth formula, it's no wonder Ortega is #1.



#### Ortega Salsa with Green Chiles

A mild salsa made with vine-ripened tomatoes, crunchy vegetables and green chiles to bring an authentic Mexican flavor to your dish.



#### Ortega Thick & Chunky Salsa

Made with a hearty combination of diced tomatoes, jalapeno peppers, vinegar, salt, spices and natural flavor. Available in Medium and Mild.

Item #	GTIN #	Pack/Size	Description
7780743	10041501807436	4/1 Gal	Ortega Thick & Chunky Salsa - Mild
7780744*	50039000807468	4/1 Gal	Ortega Thick & Chunky Salsa - Medium
7780756*	10039000807569	6/0.5 Gal	Ortega Thick & Chunky Salsa - Medium
7701906	10039000019061	4/1 Gal	Ortega Picante Sauce - Mild
7701907	10039000019078	4/1 Gal	Ortega Picante Sauce - Medium
7780786	10039000807866	4/1 Gal	Ortega Salsa with Green Chiles - Mild
7700865	10039000008652	500/0.33 oz	Ortega Taco Sauce Packets - Mild
7780816	10039000808160	4/1 Gal	Ortega Taco Sauce - Mild
7780826	10039000808269	4/1 Gal	Ortega Enchilada Sauce - Mild

\*Best Seller



## Support

To learn more about our products and programs, contact your B&G Foods Away From Home representative. For more information or recipes, visit [bgfoodsawayfromhome.com/brands](http://bgfoodsawayfromhome.com/brands) and click the Ortega logo.